

Bosch China Charity Center  
10<sup>th</sup> Anniversary (2011~2021)



## SLOGAN

Charity for A Better Life

## MISSION

- To operate long-term and sustainable charity programs in China;
- To play a leading role in coordinating public welfare activities with in all legal entities of Bosch China;

## AIM

- To boost public welfare activities and enhance corporate citizenship;
- To improve people's living quality and progress with the development of the Chinese society;



The Bosch Group is a leading global supplier of technology and services. It employs roughly **395,000** associates worldwide (as of Dec. 31, 2020). The company generated sales of **71.5** billion euros in 2020. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology.

In China, the Bosch Group manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, household appliances, security and communication systems as well as thermotechnology solutions. Having established a regional presence in China in 1909, Bosch employs some **53,000** associates (as of Dec. 31, 2020) and operates **56** legal entities and facilities, with consolidated sales of **1,173** billion CNY in fiscal 2020.

BCCC is the center which manages all Bosch's charitable activities in China. Since its establishment in 2011, it has always adhered to its core value of "Charity for A Better Life" and has been dedicated to its activities to four focus areas, namely education development, poverty alleviation, community building and philanthropy development.

## A Decade of BCCC's Key Data



**137**

million CNY donated



**185**

charitable projects



**29**

provinces, autonomous regions and cities



**125**

NGO partners



**340,000+**

people benefited

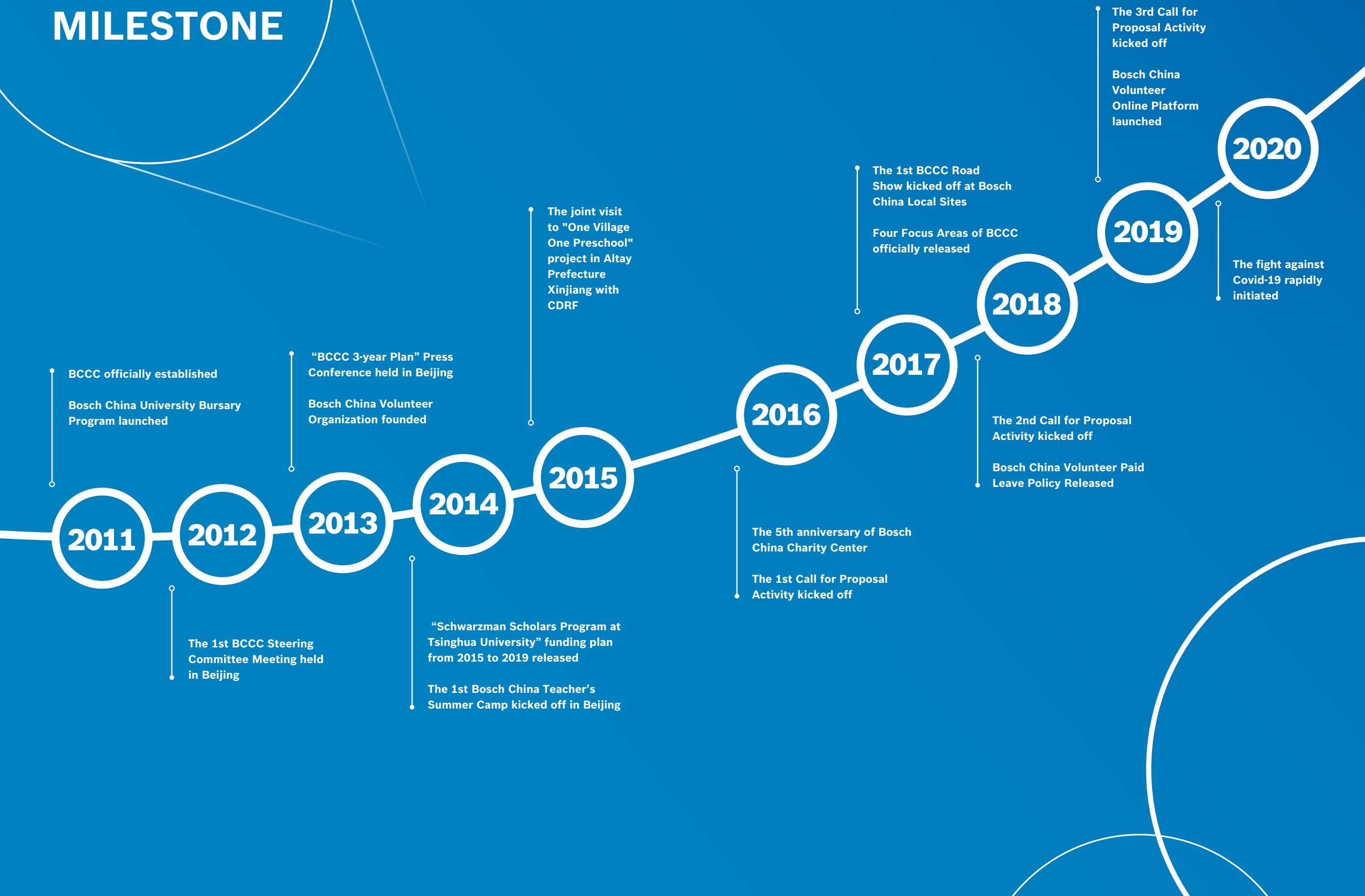


**8 UN**

sustainable development goals  
continuously promoted



# MILESTONE



# AWARDS

## 2011-2015

2011: Multinational Corporation Social Responsibility Outstanding Case Award

2014: Multinational Corporation Social Responsibility Best Case Award

2014: Outstanding Contribution Award of Project Hope

2014: China Enterprises with Foreign Investment Corporate Social Responsibility Award

2015: Outstanding Contribution Award of Project Hope

## 2016

- China Philanthropic Enterprise of the Year
- CSR China Education Award

- Outstanding Enterprise Award in the Corporate Social Responsibility Ranking in China
- United Public Welfare Good Partners

## 2017

- More Than A Market Award

- The Annual Innovation Award in China Auto Industry of 2017 Yixuan Award

## 2018

- The Annual Innovation Award in China Auto Industry of 2018 Yixuan Award
- CSR China Education Award

- Annual Sustainable Development Enterprise
- The Finalist of the Top 10 Enterprises of Action League 2018 Charity Ceremony

## 2019

- 2019 China Philanthropic Enterprise of the Year
- More' Than A Market Award
- 2019 Outstanding Contribution Award
- Excellent Contribution Award issued by Jinan University

- “Dream in Jinan” Talent Cultivation Award
- Strategic Partners Award issued by enactus
- The Top 10 Charity and Poverty Alleviation Project in the Changning District “Two Innovation” Area
- Outstanding Contribution Award of Project Hope

## 2020

- China Top 10 Enterprises in 2020 China Charity Ranking
- Special Contribution Award of China Philanthropy of the Year
- Outstanding Educational Poverty Alleviation Case Award of Shanghai Foreign Invested Enterprises in 2020

- Certificate of Honor issued by New Sunshine Charity Foundation

